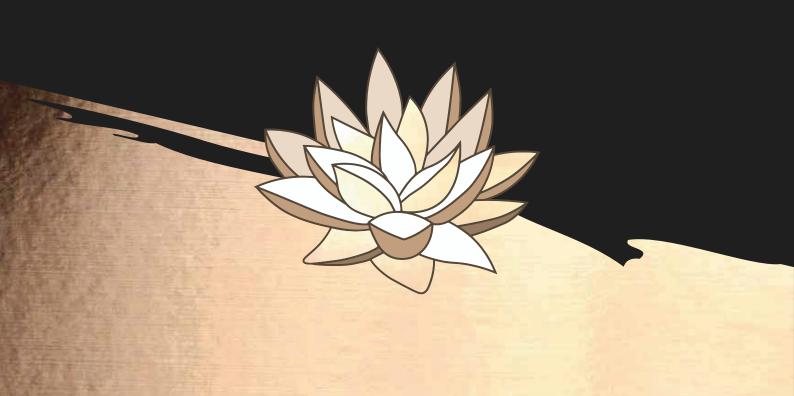
SAMANTHA Jane

CURRICULUM VITAE of Samantha Jane Niemann





"Design is *creativity* with strategy"



Personal Details

ID No: 9204020110085

Drivers Licence: Yes

Cell: 082 467 9785

Tel: 031 767 0626

E-mail: sami.niemz@gmail.com

Citizenship: South African /

United Kingdom

Relationship Status: Single

Languages: English

Health: Excellent

Current Occupation: Website Designer and

Developer / Multimedia

/ Graphic Designer /

Marketing Manager

Availability: Immediate



Positions I am qualified for

- Website Designer & Developer
- Graphic Designer
- Videographer & Video Editor
- Digital Marketing Developer
- Media Planner
- Motion Graphics Designer
- 2D Animator
- User Experience Designer
- Social Media Communicator/Designer
- Digital Illustrator
- App Designer
- Art Director
- Brand Communication Manager
- Strategic Planner
- Digital Marketing Strategist
- Marketing Communications Manager
- Promotions Manager
- Public Relations Manager
- Channel or Media Planner
- Communication Manager
- Account Executive

sami.niemz@gmail.com 082 467 9785



Tertiary Education (Portfolio and results on request)

2016

Honors in Strategic Brand Communications
 at Vega School of Brand Leadership, Durban

SUBJECTS

- Brand and Brand Building
- Brand Communication in Context
- Research Methodologies
- Channel and Media Planning and Relationship Management
- Brand Communication Strategy and Planning

AWARDS

- Brand Challenge Award of Excellence
- Pass with Distinction

2014

 BA Degree in Creative Brand Communications at Vega School of Brand Leadership, Durban Specialising in Multimedia Design.

SUBJECTS

- Brand Strategy
- Critical Studies
- Creative Development
- Multimedia Design

sami.niemz@gmail.com 082 467 9785



Secondary Education

(2007-2009)

- Transferred to Thomas More College, Kloof,
 KZN
- Matriculated in 2009
- Subjects:
 - Maths Core
 - Science
 - Engineering Graphics and Design
 - Visual Art
 - English
 - Afrikaans
 - Life Orientation

Matric results on request.

(1997-2006)

- Attended St.Mary's DSG, Kloof, KZN



Work Experience 2019/18

FREELANCER

- Flyer & Leaflet Design
- Packaging Design
- Point of Sale
- Corporate Identity Design
- Website Design & Development
- Finished Art

- 4KING MEDIA
 - 4King Media
 - BetHash
 - Bitcoin Advisor
 - Blue Baikal
 - LA Token
 - Sandscape
 - TAP
 - Vertex
 - Volum

- EXPRESS MARKETING

- Coast Style
- Eloise Morgan
- Heart FM
- iZimbali Florist
- Petals Fine Flowers
- Salon Specifics
- SUBZ
- TeleNote
- Watercrest Mall
- Chris McCabe Photography
- Nutrichologist
- Shisalanga
- Torr & Associates
- KLOOF VETERINARY CLINIC
- EASY LIVING INTERIOR
- EDEN NATIONAL GOLFCLUB
- LITTLE SEEDLINGS PRE-SCHOOL



GROOVE LIVEFIT AFRICAT YACHTS OXFORD BUSHBABY SIGNATURE MSC VERIFICATIONS LUIZ & ASSOICIATES INTRA DESIGN&DETAILING ALPHACATS 31 CLUB MAMA MIMIS EAST COAST RADIO KEVIN FASER AFRI-CAT MARINE CRUSH NIGHTCLUB PANAMA FISHING

G&G
GREENSTAR

sami.niemz@gmail.com

082 467 9785

Work Experience

2017

GROOVE KNITTING NEEDLES

Co-Founder & Marketing Manager Graphic Designer

THE DESIGNERIE

Freelance Graphic & Website Designer

31 CLUB (NGO/NPO)

Graphic Designer

2016

LIVEFIT GYM

Freelance Graphic Designer

AFRICAT YACHTS

Freelance Graphic Designer

2015

OXFORD FRESHMARKET

Website Designer & Developer
Graphic Designer
Multimedia Designer
*Resigned in order to further studies

2014

SIGNATURE BRAND MARKETING

Website Designer & Developer Graphic Designer Multimedia Designer

- Waterfall & Kloof Superspar
- Tops at Spar
- Honeydew Dairies
- Brunel
- ProHydraulics
- Patrick Holford
- Boschhoek
- Table Charm
- Makro

*Resigned to take on another job position



GROOVE
LIVEFIT
AFRICAT YACHTS
OXFORD
BUSHBABY
SIGNATURE
MSC VERIFICATIONS
LUIZ & ASSOICIATES
INTRA DESIGN&DETAILING
ALPHACATS
31 CLUB
MAMA MIMIS
EAST COAST RADIO
KEVIN FASER
AFRI-CAT MARINE
CRUSH NIGHTCLUB
PANAMA FISHING

OTHER FREELANCE CLIENTS

Alpha Powercats

Afri-cat Marine

Alute

Battle House Cosmetics

Browndeck

BushBaby Beds & Decor

Cream Kulture

Crush Nightclub

Delight Consulting

Easy Living Interiors

G&G Productions

Greenstar Management

Intra Design & Detailing

Kevin Fraser

Konflict Bass Event

Luiz & Associates

Mama Mimi

MSC Verifications

Momentum Hillcrest

Ocean Solace

Panama Big Game Fishing Lodge

Reaction Event

Sail Engines

Strive 4 Wellness

Stylash Boutique

Styled By Loux

Wildfire Tattoos

WW Manor Trade

sami.niemz@gmail.com

082 467 9785



Software Experience

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Adobe Photoshop
- Adobe Fireworks
- Adobe Illustrator
- Adobe Flash
- Adobe DreamWeaver
- Wordpress
- Headway Theme Builder
- Adobe PremierPro
- Adobe AfterEffects
- Adobe InDesign

Key Qualities

- I consider myself to be very creative
- I am able to work under pressure to meet deadlines
- I like thinking out of the box and giving clients various options on a brief
- I am able to work either independently or as part of a team
- I have great attention to detail

