

SAMANTHA *Jane*

CURRICULUM VITAE
of Samantha Jane Niemann





“Design is *creativity* with strategy”



SAMANTHA
NIEMANN

ADVERTISING
CREATIVE
MARKETING
PHOTOGRAPHY
GRAPHIC DESIGN
WEB DEVELOPMENT
MULTIMEDIA
VIDEOGRAPHY
SOCIAL MEDIA
BRAND STRATEGY
PASSION
SKILLS

Personal Details

ID No:	9204020110085
Drivers Licence:	Yes
Cell:	082 467 9785
Tel:	031 767 0626
E-mail:	sami.niemz@gmail.com
Citizenship:	South African / United Kingdom
Relationship Status:	Single
Languages:	English
Health:	Excellent
Current Occupation:	Website Designer and Developer / Multimedia / Graphic Designer / Marketing Manager
Availability:	Immediate

sami.niemz@gmail.com

082 467 9785



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Positions I am qualified for

- Website Designer & Developer
 - Graphic Designer
 - Videographer & Video Editor
 - Digital Marketing Developer
 - Media Planner
 - Motion Graphics Designer
 - 2D Animator
 - User Experience Designer
 - Social Media Communicator/Designer
 - Digital Illustrator
 - App Designer
 - Art Director
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- Brand Communication Manager
 - Strategic Planner
 - Digital Marketing Strategist
 - Marketing Communications Manager
 - Promotions Manager
 - Public Relations Manager
 - Channel or Media Planner
 - Communication Manager
 - Account Executive



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Tertiary Education

(Portfolio and results on request)

2016

- Honors in Strategic Brand Communications
at Vega School of Brand Leadership, Durban

SUBJECTS

- Brand and Brand Building
- Brand Communication in Context
- Research Methodologies
- Channel and Media Planning and
Relationship Management
- Brand Communication Strategy and Planning

AWARDS

- Brand Challenge Award of Excellence
- Pass with Distinction

2014

- BA Degree in Creative Brand Communications
at Vega School of Brand Leadership, Durban
Specialising in Multimedia Design.

SUBJECTS

- Brand Strategy
- Critical Studies
- Creative Development
- Multimedia Design



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Secondary Education

(2007-2009)

- Transferred to Thomas More College, Kloof, KZN
- Matriculated in 2009
- Subjects :
 - Maths Core
 - Science
 - Engineering Graphics and Design
 - Visual Art
 - English
 - Afrikaans
 - Life Orientation

Matric results on request.

(1997-2006)

- Attended St.Mary's DSG, Kloof, KZN



SAMANTHA
NIEMANN

GROOVE
LIVEFIT

AFRICAT YACHTS

OXFORD
BUSHBABY
SIGNATURE

MSC VERIFICATIONS

LUIZ & ASSOCIATES

INTRA DESIGN&DETAILING

ALPHACATS
31 CLUB

MAMA MIMIS

EAST COAST RADIO

KEVIN FASER

AFRI-CAT MARINE

CRUSH NIGHTCLUB

PANAMA FISHING

G&G
GREENSTAR

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Work Experience

2019/18

FREELANCER

- Flyer & Leaflet Design
- Packaging Design
- Point of Sale
- Corporate Identity Design
- Website Design & Development
- Finished Art

- Clients

- 4KING MEDIA

- 4King Media
- BetHash
- Bitcoin Advisor
- Blue Baikal
- LA Token
- Sandscape
- TAP
- Vertex
- Volum

- EXPRESS MARKETING

- Coast Style
- Eloise Morgan
- Heart FM
- iZimbali Florist
- Petals Fine Flowers
- Salon Specifics
- SUBZ
- TeleNote
- Watercrest Mall
- Chris McCabe Photography
- Nutrichologist
- Shisalanga
- Torr & Associates

- KLOOF VETERINARY CLINIC

- EASY LIVING INTERIOR

- EDEN NATIONAL GOLFCLUB

- LITTLE SEEDLINGS PRE-SCHOOL



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Work Experience

2017

GROOVE KNITTING NEEDLES

Co-Founder & Marketing Manager
Graphic Designer

THE DESIGNERIE

Freelance Graphic & Website Designer

31 CLUB (NGO/NPO)

Graphic Designer

2016

LIVEFIT GYM

Freelance Graphic Designer

AFRICAT YACHTS

Freelance Graphic Designer

2015

OXFORD FRESHMARKET

Website Designer & Developer

Graphic Designer

Multimedia Designer

*Resigned in order to further studies

2014

SIGNATURE BRAND MARKETING

Website Designer & Developer

Graphic Designer

Multimedia Designer

- Waterfall & Kloof Superspar
- Tops at Spar
- Honeydew Dairies
- Brunel
- ProHydraulics
- Patrick Holford
- Boschhoek
- Table Charm
- Makro

*Resigned to take on another job position



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OTHER FREELANCE CLIENTS

Alpha Powercats

Afri-cat Marine

Alute

Battle House Cosmetics

Browndeck

BushBaby Beds & Decor

Cream Kulture

Crush Nightclub

Delight Consulting

Easy Living Interiors

G&G Productions

Greenstar Management

Intra Design & Detailing

Kevin Fraser

Konflikt Bass Event

Luiz & Associates

Mama Mimi

MSC Verifications

Momentum Hillcrest

Ocean Solace

Panama Big Game Fishing Lodge

Reaction Event

Sail Engines

Strive 4 Wellness

Stylash Boutique

Styled By Loux

Wildfire Tattoos

WW Manor Trade



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Software Experience

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Adobe Photoshop
- Adobe Fireworks
- Adobe Illustrator
- Adobe Flash
- Adobe DreamWeaver
- Wordpress
- Headway Theme Builder
- Adobe PremierPro
- Adobe AfterEffects
- Adobe InDesign

Key Qualities

- I consider myself to be very creative
- I am able to work under pressure to meet deadlines
- I like thinking out of the box and giving clients various options on a brief
- I am able to work either independently or as part of a team
- I have great attention to detail

